

Welcome to Monte Carlo Madness!



Signing up for this challenge is a fantastic thing to do for Martha Trust so thank you. The money you raise will have a huge impact on the lives of our residents.

The people we support have profound physical disabilities, multiple learning disabilities and huge potential. Your sponsorship will help to unlock that potential by funding therapies and treatments, buying specialist equipment, paying for day trips and holidays and generally making sure that our residents get the very best opportunities in life.

We're asking you to pledge to raise **£1,500** (this includes your £400 deposit which is payable on registration).

This pack includes everything you'll need to reach this target including a fundraising guide, promotional posters, sample letters, sponsorship forms, key dates and ideas on how to find your car.

Carol from the **Martha Trust fundraising team** will be on hand throughout the challenge to offer you advice, guidance and support. So if you're struggling or just need a few words of encouragement, give them a call.

Carol Baalham
T: 01304 610448
E: carolbaalham@marthatrust.org.uk

Once again thank you for signing up to Monte Carlo Madness, and **bon voyage!**



Martha Trust, Homestead Lane, Hacklinge, Deal, Kent CT14 0PG
T 01304 610448 F 01304 615462 E fundraising@marthatrust.org.uk W www.marthatrust.org.uk

Registered Charity Number 1067885 Company Number 3467406



Buying your car

There are hundreds of ways to pick up a bargain and you're certainly going to need one. Ideally we'd like you to spend no more than £500 on a vehicle that must qualify for an MOT, you'll need to look around.

- ▶ Check out your local garages and scrap yards. Offer to have their name and logo on the side of your car, particularly if they're prepared to give you the car for nothing!
- ▶ Contact **webuyanycar.com** but make sure you haggle.
- ▶ Car auctions are a great option but take someone along who knows a thing or two about cars.
- ▶ Look at the Free Ads in the local paper and notices in your local shops.
- ▶ Go on **Ebay**.

Wherever you go to buy your car remember to negotiate. You're doing this for charity so explain the work we do at Martha Trust, it may help to get you an even better deal.

Dates for your fundraising diary

Month	Themes	Key dates
January	New Year's resolutions Burns' Night	Start your fundraising Set up online fundraising site
February	Chinese New Year Valentine's Day Shrove Tuesday	
March	Mothers' Day St Patrick's Day St David's Day	
April	Easter St George's Day Grand National	
May	Eurovision Final FA Cup Final	
June	Longest day of the year Wimbledon Royal Ascot	
July	Independence Day Bastille Day	If you've not done so yet, register for the challenge and pay Martha your deposit of £400
August	International Beer Day Summer fete or BBQ Picnic in the Park	Target of £1,500 raised or pledged Remember to buy your car!
September	We're off	Keep an online blog on Facebook or twitter to let people know how you're doing
October	Well done – you've made it	All sponsorship forms and monies to Martha